



# San Gabriel Valley Survey 2011

## Summary of Findings

The economic difficulties of the nation continue to show in the San Gabriel Valley survey response results. For the second year in a row the issues of concern for people have remained economic issues relating to the state budget and job creation. Prior to the economic downturn the main concern of respondents was traffic congestion and water reliability.

A web-based survey of the San Gabriel Valley was conducted for three weeks in late January to early February and yielded 220 responses of various businesses and organizations of the Valley, the majority being members of the San Gabriel Valley Economic Partnership. The survey contained questions to determine top legislative priorities as well as questions specific to the Partnerships duties and events. The findings will be used to guide and focus, but not limit, the Partnership’s Legislative Action Committee for the year to come.

The SGVEP’s Legislative Action Committee main objective is to focus on issues that are important to the region. The survey was used to assure the Committee continues to look at issues of importance to members of the Partnership and the Valley as a whole. The Committee will use the findings of the survey to actively track and act on legislation in the coming year.

From these respondents the top three priorities were:

- The State Budget
- Job Creation in the San Gabriel Valley
- Education

The economic downturn affected opinions on economic policy issues, but it can also be seen that 60% of businesses hired employees in 2010 and the same amount plan to hire in 2011. Businesses plan to higher to fill current vacancies (35%) as well as creating new positions (25%). The positions that will be hired will be administrative and technical.

The top two issues from the previous annual survey did not change, but last year the third issue was water reliability. In the 2011 survey water dropped to the 7<sup>th</sup> position, the reason for this decline in importance may be attributed to the large amount of rain fall that Southern California experienced in the winter of 2011. The drought has now been officially called off and for the moment, water is not an issue.

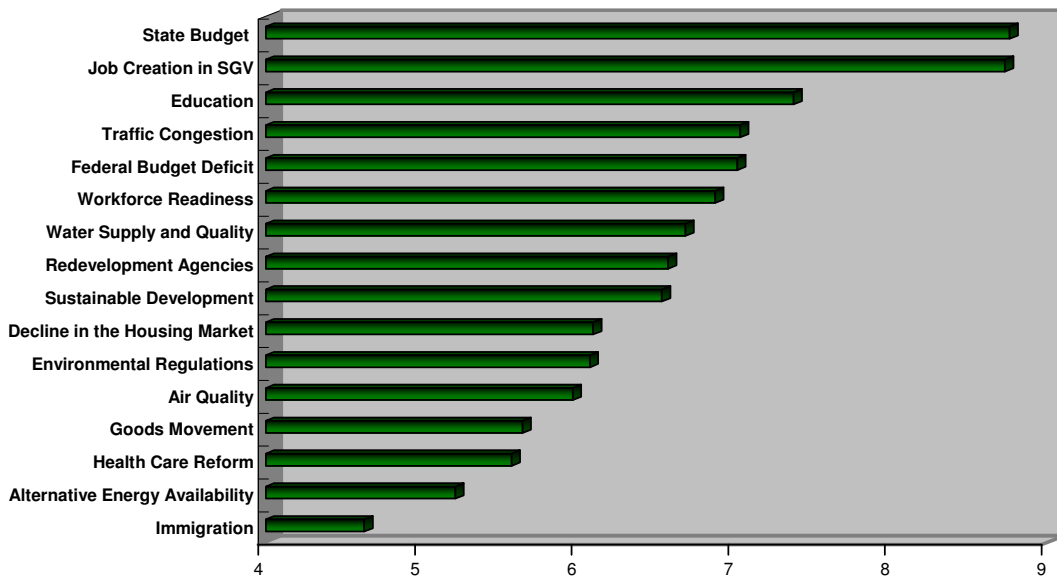
Below is a chart indicating where topics ranked in previous years and where they were this year.

Topic	2011 Rank	2010 Rank	2008 Rank	2007 Rank
STATE BUDGET DEFICIT	1	2	3	7
JOB CREATION IN SGV	2	1	2	4
EDUCATION ISSUES	3	4	7	5
TRAFFIC CONGESTION	4	5	1	1



FEDERAL BUDGET DEFICIT	5	n/a	n/a	n/a
WORKFORCE READINESS	6	7	9	12
WATER ISSUES	7	3	4	3
REDEVELOPMENT AGENCIES	8	10	14	15
SUSTAINABLE DEVELOPMENT	9	6	8	n/a
REAL ESTATE CRISIS	10	12	12	n/a
ENVIRONMENTAL REGULATIONS	11	9	n/a	n/a
AIR QUALITY	12	11	6	9
GOODS MOVEMENT	13	14	11	13
HEALTH CARE REFORM	14	15	15	8
ALTERNATIVE ENERGY TECHNOLOGIES & RELIABILITY	15	13	5	10
IMMIGRATION REFORM	16	16	17	14
AVAILABILITY OF STIMULUS FUNDS	n/a	8	n/a	n/a

**San Gabriel Valley Policy Priorities**



*If you have any questions or concerns regarding this survey or the Partnership please call the Director of Public Policy, Katie Gagnon at 626-856-3400.*